NOV 1 7 2004



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U.S. Patent and Trademark Office - From:

Verizon Corporate Services Group Inc

Christian R. Andersen

Examiner: D. CHAMPAGNE

Sr. Paralegal - Intellectual Property

Group Art Unit: 3622

Fax:

703-872-9306

Pages with

14 Cover:

FORMAL SUBMISSION OF:

Fee Transmittal; 1)

2) **Petition for Three Month** Extension of Time:

- 3) Request for Continued Examination (RCE) Transmittal; and
- 4) Amendment and Response to **Final Office Action Under 37** C.F.R. § 1.111.

Title:

TARGETED BANNER ADVERTISEMENTS

Serial No.

09/282,764 March 31, 1999

Filing Date: First Named Inventor:

Jay PONTE

Atty. No.

99-808

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that the above-referenced documents are facsimile transmitted to the Patent and Trademark Office on the date shown below:

Christian R. Andersen

Date of Transmission: November 17, 2004

#1742 v1

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Serial No. 09/282,764 Atty Dkt: GTE-99-808

NOV 1 7 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Jay Ponte et al.

Art Unit:

3622

Appln. No.

09/282,764

Examiner:

Champagne, D.

Filing Date:

March 31, 1999

Atty Docket: GTE-99-808

For:

Targeted Banner Advertisements

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AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION **UNDER 37 CFR 1.116**

Sir:

In response to the Final Office Action dated May 18, 2004, Applicants submit the following Amendments, which begin on page 2 hereof, and Remarks, which begin on page 7 hereof.

Please amend the claims of the subject application as indicated herein.

Applicants do not believe that extensions of time or fees for net addition of claims are required, beyond those which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary, then Applicants hereby petition for same under 37 C.F.R. § 1.136(a) and request that the extension or other fee required for timely consideration of this application be charged to Deposit Account No. 07-2347.